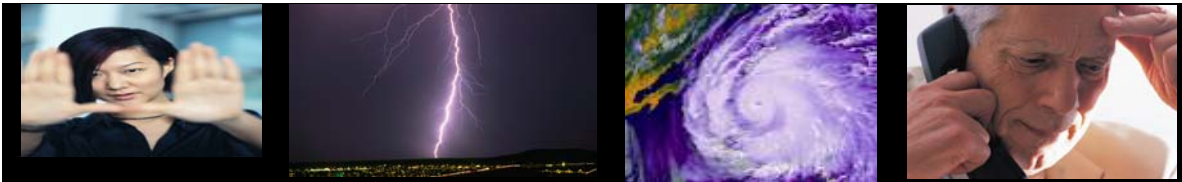


“Competencies are the universal common denominator. If you know what your critical competencies are and you develop your people to be better at them, you have a competitive advantage that is very hard to duplicate.”—Lominger Int’l



Crisis Leadership: **Effectiveness Through the Unthinkable** *Focused development on the behaviors that matter*

A three-day Leadership Program that enables you to:

- **Assess** the mission-critical competencies required for effectively addressing crises, including preparing for the most likely crises you’ll face.
- **Develop** the scenario-planning competencies for crisis leadership success.
- **Learn** pragmatic strategies for stabilizing your organization.
- **Map** the development needs of your employees with a complete set of activities to motivate them, leverage their strengths, and maximize opportunities.

Day 1 Scenario Planning	Day 2 Leader Responses	Day 3—Stabilizing and Growing through Crises
<p>Learn the essentials of competencies for effectiveness</p> <p>Identify scenario-planning strategies for your business goals—prepare for the most likely crises</p> <p>Identify six communication tactics relevant to crises</p>	<p>Assess others’ strengths and potential development needs during a crisis</p> <p>Know your strengths—leverage behavior during a crisis</p> <p>Learn how to implement stress management methods for yourself and employees (reduces errors)</p>	<p>Apply decision tactics and problem-solving strategies during a crisis</p> <p>Create Emergency Management documents and procedures—have recovery plans in place</p> <p>Implement a crisis management team and avoid predictable errors</p>
<h3>Who Should Attend</h3> <ul style="list-style-type: none"> • Managers, Executives, Business Owners 	<h3>Benefits</h3> <ul style="list-style-type: none"> • Proven methods and practical strategies for crisis leadership • Comprehensive materials such as: <i>For Your Improvement, Leadership Machine</i>, coaching guides and much more. 	<h3>The Reality</h3> <ul style="list-style-type: none"> • Global changes in the environment and social and political systems affect all businesses—large and small. • 95% of all organizations are unprepared for a crisis.

Tuition: \$1,800

Location: Leadership Performance Systems Training Center
250 Executive Park Blvd, Suite 100
Winston-Salem, North Carolina 27103

2007 Program Dates: May 9-11; July 18-20; September 26-28; December 17-19
Class size: 12-15 participants per session

2007 Registration: Crisis Leadership

Name _____

Address _____

Company _____ Position _____

Email _____

Phone _____ Tuition: \$1,800

Mail Check: Leadership Performance Systems
250 Executive Park Blvd, Suite 100
Winston-Salem, N.C. 27103

Credit card: Number _____
(VISA/MC/AMX) Expiration date _____

Name as on card _____

Billing Address _____

(City) _____

(State) _____ (Zip) _____

Workshop details and directions will be sent upon registration.
250 Executive Park Blvd, Suite 100 Winston-Salem, N.C. 27103
(336) 774.0330 FAX: (336) 774.0104



LEADERSHIP
Performance Systems, Inc.

Bridging Theory To Practice